

Chapter 6: Corner the Market

Jenks Holdings announced today that it is planning on merging with Starway Corp. in a multi-billion-dollar deal. The merger between the two financial giants still needs to get government approval before it can be finalized. In announcing the potential merger, Jenks Holdings CEO Mark Jenkins said that the agreement would be **beneficial** to stockholders of both companies. With Jenks Holdings **raking in** 700 million dollars last year and Starway Corp. pulling in 600 million dollars, the prospects look bright. The announcement of the deal is expected to **rally** the market when trading opens in half an hour. It is safe to say that if the merger is approved, it will allow the companies to **corner the securities market**. There will be **stiff opposition** to the merger as some analysts say that it would create a monopoly in the securities market. We have not gotten any comment from government regulators yet.

Breakdown

A) **Beneficial: If something is beneficial it has an overall positive effect.**

- 1) I think that Jim's negotiating skills have been **beneficial** to the company. He has been able to close some big deals.
- 2) The current relationship has been **beneficial** to both companies. I am satisfied with the partnership so far.
- 3) I can't see how this deal will be **beneficial** for us.

B) To Rake In: If a company rakes in money, it means that they are making a lot of money.

1) The new version of the software has **raked in** a ton of money for us.

2) I hope that this contract really **rakes in** a lot of money for our company. We need it in order to make a profit this quarter.

C) Rally: To rally means to make a comeback after being down. This can be used as a verb or noun. It is commonly used in business and sports.

1) The stock markets **rallied** around the world after the U.S. released key economic data this morning.

2) Our team was losing by ten points in the fourth quarter, but we **rallied** in the last five minutes and won the game.

D) To Corner The Market: If a company has cornered an area of the marketplace, it has become dominant in or in control of that sector.

1) I am surprised that the company has been able to **corner the mp3 player market** in such a short time.

2) If we can find a way to **corner the market** locally, then we could look into expanding regionally.

3) Since they **cornered the computer market** a few years ago, it has been difficult for us to make progress.

E) Stiff Opposition: If there is stiff opposition to something that means there is strong resistance against it.

1) There was **stiff opposition** to the proposal, so the company decided to reconsider its policy.